Thomas C. Johnson

Communication Studies Luther College 700 College Drive Decorah, IA 52101 563.387.1091 P 612.877.1062 C thomascjohnson@luther.edu

Academic Record

Ph.D., University of Minnesota, July 2010

Program: Communication Studies Emphasis: Critical Media Studies G.P.A.: 3.7/4.0 Dissertation: *NFL Films and the Re-Production of Pro Football* Advisor: Edward Schiappa Committee Members: Laurie Ouellette, Douglas Hartmann, Mary Vavrus

M.A., University of Minnesota, June 2006

Program: Communication Studies Emphasis: Critical Media Studies G.P.A.: 3.8/4.0 Thesis: *Relationships Between Televised Sports Viewing Habits and Attitudes About Masculinity* Advisor: Edward Schiappa Committee Members: Donald Browne, Michael C. Rodriguez

B.A., Saint John's University, May 2002

Major: Communication Minor: Political Science G.P.A.: 3.5/4.0

Abroad, University of Notre Dame Australia, June 2001

Concentration: Media Production G.P.A.: 3.7/4.0

Academic Appointments

Associate Professor, Department of Communication Studies, Luther College (February 2017 –).

Assistant Professor, Department of Communication Studies, Luther College (August 2013 – January 2017).

- Post-doctoral Teaching Fellow, Department of Communication Studies, Luther College (August 2011 July 2013)
- Lecturer, Department of Communication Studies, University of Minnesota, College of Liberal Arts (August 2010 – August 2011)
- Graduate Teaching Assistant, Department of Communication Studies, University of Minnesota, College of Liberal Arts (September 2004 – June 2010)

Honors and Distinctions

Old Buffalo Graduate Award, May 2009 Dissertation Writing Fellowship, May 2009 CLA Graduate Research Partnership Program Award, May 2008 Graduate Student Teaching Award, Instructional and Developmental Division, ICA, May 2008 Marguerite Garden Jones Graduate Award, May 2006 Arle and Billy Haeberle Graduate Award, May 2005

Grant Awards

Summer Faculty/Student Collaborative Research Grant, April 2016 Summer Faculty/Student Collaborative Research Grant, April 2014 Summer Faculty/Student Collaborative Research Grant, April 2012

Documentary Films

Producer (with Novian Whitsitt). <u>"Africa: Not A Single Story."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 16 minutes. 2017.

Producer/Director/Editor. <u>"Marieke."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 7 minutes. 2017. Official selection of the Tucson Film & Music Festival, the Lake Charles Film & Music Festival, The Block art & film festival, the Flyway Film Festival, the Twin Cities Film Fest, the St. Cloud Film Fest, the Weyauwega International Film Festival, the CineSol Film Festival, the Oregon Short Film Festival, Iowa Public Television's "The Film Lounge," the Wildwood Film Festival, the Colony Short Film Festival, the First Friday Film Festival – Kansas City, and the Speechless Film Festival.

Writer/Director/Editor (with Neal Abbott). <u>"Ironhead."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 9 minutes. 2015. Honorable mention for the Walter Ordway Best of Fest Award at the Oneota Film Festival. Official selection of the Yellowknife International Film Festival, the Milwaukee Film Festival, the Fargo Fantastic Film Festival, the Liverpool Lift-Off Online Film Festival, the Frozen River Film Festival, the Speechless Film Festival, the Red Wasp Independent Film Festival, the Fargo Film Festival, the Wild Rose Independent Film Festival, the Let's All Be Free Film Festival, the Greenwich Village Film Festival, the Kansas International Film Festival, the Sioux City International Film Festival, Iowa Public Television's "The Film Lounge," the Beloit International Film Festival, the Auckland International Film Festival, The Block art & film festival, the First Friday Film Festival – Kansas City, the MidWest WeirdFest, and the Deep in the Heart Film Festival. Additional screenings at the White Bear Center for the Arts, the Winneshiek Hotel, Cedar Rapids Houbi Days, the 8th International Conference on Contemporary Cast Iron Art, Bethany Lutheran College, Independent Lifestyles Live Stream Studio, and Decorah Rotary Club.

Writer/Director/Editor (with Michael Crowe). <u>"Hours with Amanda."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 5 minutes. 2013. Official selection of the Oneota Film Festival, the Speechless Film Festival, and the Mt. Hood Independent Film Festival.

Writer/Director/Editor (with Michael Crowe). <u>"Hours with Ben."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 5 minutes. 2013. Official selection of the Oneota Film Festival and the Speechless Film Festival.

Writer/Director/Editor (with Michael Crowe). <u>"Hours with Novian."</u> Shot on high definition video, edited with Final Cut Pro. Runtime: 5 minutes. 2013. Official selection of the Oneota Film Festival, the Speechless Film Festival, and Louisville's International Festival of Film.

Writer/Director. "Order in Chaos." Shot on DV, edited with Final Cut Pro. Runtime: 17 minutes. 2002. Debuted at Fashion Institute of Technology.

Producer/Director. <u>"Sons of the Road."</u> Shot on DV, edited with Final Cut Pro. Runtime: 22 minutes. 2001. Finalist for Best Documentary at the Movie Gallery Student Video Competition, Auburn University, and Winner for Best Documentary at the Georgia Tech Cable Network Film and Video Festival.

Publications

Thomas C. Johnson, "Producing, Distributing, and Teaching *Ironhead*," *Journal of Media Education*, 7 (2016): 14-17.

Jason Moyer and Thomas C. Johnson, "Interfaith Divisions at Southern State University," *Casing Sport Communication* (2015): 282-286.

Thomas C. Johnson, "Deconstructing NFL Films' *They Call It Pro Football*," *Teaching Media Quarterly*, 2 (2012).

Thomas C. Johnson and Edward Schiappa, "An Exploratory Study of the Relationships Between Televised Sports Viewing Habits and Conformity to Masculine Norms," *Journal of Sports Media*, 5 (2010): 53-78.

Thomas C. Johnson, "Television and Children: What Every Parent Needs to Know," http://criticalmedialiteracy.umn.edu (2008).

Manuscripts in Preparation

Thomas C. Johnson, "Pairing Pro Football and Television."

Thomas C. Johnson, "Key Figures and Formations of NFL Films."

Conference Presentations

Thomas C. Johnson, "Culture, Identity, and Difference in *Clash of Civilizations Over an Elevator in Piazza Vittorio*." Presented at the Association for Core Texts and Courses Conference, Dallas, TX (21 April 2017).

Thomas C. Johnson, "Teaching Media Quarterly: Cultivating Dynamic Pedagogy Through Open Access Lesson Plan Publishing." Presented at the National Communication Association, Las Vegas, NV (19 November 2015).

Thomas C. Johnson, "Ironhead." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (19 September 2015).

Thomas C. Johnson, "Addressing Masculinity on Campus." Presented at the Iowa Communication Association Conference, Decorah, IA, Luther College (18 September 2015).

Thomas C. Johnson, "College Football and Evangelical Christianity: The Consolidating of Two American Cultural Forces." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (1 November 2014).

Thomas C. Johnson, "Deconstructing Minneapolis and Target Center as Spaces of Cultural Production and Consumption." Presented at the Summit on Sport and Communication, New York, NY, (14 March 2014).

Thomas C. Johnson, "Sport, Media and Race." Presented at the Black History Symposium, Decorah, IA, Luther College (20 February 2014).

Thomas C. Johnson, "Demystifying Creative Processes." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (2 November 2013).

Thomas C. Johnson, "NFL Films' *They Call It Pro Football* (1966): Examining the Construction of Masculinity in Early Televised Sports Programming." Presented at the Console-ing Passions Conference, Leicester, United Kingdom, De Montfort University (25 June 2013).

Thomas C. Johnson, "New Media and Popular Culture Pedagogy." Presented at the Central States Communication Association Conference, Kansas City, MO (5 April 2013).

Thomas C. Johnson, "New Media and Popular Culture Pedagogy." Presented at the Iowa Communication Conference, Des Moines, IA (22 September 2012).

Thomas C. Johnson, "NFL Films and the Pairing of Pro Football and Television." Presented at the Conference on Sport and Society, Cambridge, United Kingdom, Cambridge University (25 July 2012).

Thomas C. Johnson, "Developing a Robust Public Sphere Through the Use of Problem-Posing Education." Presented at the National Communication Association Conference, San Francisco, CA (17 November 2010).

Thomas C. Johnson, "Masculinity and Mascots: Decoding Chief Illiniwek." Presented at the Summit on Communication and Sport, Cleveland, OH (19 March 2010).

Thomas C. Johnson, "Analyzing the Moving Image: NFL Films' *They Call It Pro Football* (1966)." Presented at the Summit on Communication and Sport, Cleveland, OH (19 March 2010).

Thomas C. Johnson, "Undressing the NBA Dress Code Policy." Presented at the National Communication Association Conference, Chicago, IL (13 November 2009). (Top 5 Student Paper).

Thomas C. Johnson, "Sports Photographs and Meanings: Zinedine Zidane in the 2006 FIFA World Cup Final." Presented at the National Communication Association Conference, San Diego, CA [22 November 2008].

Thomas C. Johnson, "What are the Relationships Between Televised Sports Viewing Habits and Conformity to Masculine Norms?" Presented at the International Communication Association Conference, Montreal, Quebec, Canada (25 May 2008).

Thomas C. Johnson, "Endearing Branding: Peyton Manning as Pitchman." Presented at the Summit on Communication and Sport, Clemson, SC, Clemson University (28 February 2008).

Thomas C. Johnson, "Sport and Television: Media Production Pedagogy's Consideration of Gaze Theory and the Visual Experience." Presented at the University Film and Video Association Conference, Denton, TX, University of North Texas (11 August 2007).

Thomas C. Johnson, "Producing the PSA: Agency and Social Change." Presented at the National Communication Association Conference, San Antonio, TX [11 November 2006].

Thomas C. Johnson, "The Embodiment of a Real Man: Monday Night Football's Take on Manhood." Presented at the Console-ing Passions Conference, University of Wisconsin Milwaukee (26 May 2006).

Thomas C. Johnson and Emanuelle Wessels, "Heroes, Freaks, and Divas: The Performance of Hegemonic Masculinity in World Wrestling Entertainment's Monday Night Raw." Presented at the Console-ing Passions Conference, University of Wisconsin-Milwaukee (25 May 2006).

Teaching Experience

<u>Concepts of Media Production II: The Documentary</u> (Luther College: COMS 358) Course covers researching, scripting, planning, producing, and editing documentary programs.

<u>Critical Television Studies</u> (Luther College: COMS 347) Course covers television within the contexts of cultural, aesthetic, technological, textual, regulatory, social, and political practices.

Masculinity in Film (Luther College: COMS / WGST 335)

Course covers feminist perspectives to analyze portrayals of sex and gender in film with a particular emphasis on how men and masculinity can be represented.

<u>Urban America and Serial Television: Critically Analyzing *The Wire* (Luther College: COMS 320)</u>

Course covers close viewing and discussion, and opportunities for critical analysis and research about *The Wire* and its social contexts and aesthetic practices.

Sport, Media, and Society (Luther College: COMS 260)

Course covers how sport, as well as mediated sport, can be approached critically and read in different ways.

<u>Concepts of Media Production</u> (Luther College: COMS 258) Course covers media production, particularly single-camera field production and editing.

<u>The Internet and American Life</u> (Luther College: COMS 246) Course covers the history and development of the internet and communication mediums emerging from it and the investigation of how these technologies have impacted daily life, interpersonal relationships, and American culture.

<u>Communication and Sport in New Zealand</u> (Luther College: COMS 239) Course covers communication and roles of sport in contemporary New Zealand society.

<u>Environmental Communication in Belize</u> (Luther College: COMS 239) Course covers environmental communication and the public sphere in Belize with particular focus on the significant role of eco-adventure tourism in the country.

<u>How Soccer Explains Europe: Coaching Methods and Critical Approaches</u> (Luther College: COMS 239)

Course covers all facets of coaching, specifically the coaching of soccer, as well as investigates the roles of sport media and the general impact of soccer on communities.

Enduring Questions (Luther College: PAID 111/112) Course covers enduring questions that confront human beings.

<u>Media Literacy</u> (University of Minnesota: COMM 3263) Course covers developing skills for critiquing media images and messages.

<u>Electronic Media Production</u> (University of Minnesota: COMM 3201) Course covers the production and consumption of visual and aural media with a particular focus on effectively communicating messages through the medium of television. <u>United States Electronic Media</u> (University of Minnesota: COMM 3211) Course covers the historical development of the electronic media in the U.S. and examines the relationships between the electronic media and social, cultural, economic, and political organizations.

<u>Public Speaking</u> (University of Minnesota: COMM 1101) Course covers history of oratory, as well as speech preparation and delivery.

Directed Studies / Directed Readings/ Independent Studies Supervised

2018-Jan: Mason Whitham (Documentary Film and Sport)
2017-Jan: Charlie Mitchell (Wes Anderson: An Auteur Analysis)
2016-S: D.J. Simpson (Documentary Filmmaking)
2015-F: Bjorn Myhre (Visual Media)
2015-Jan: Jordan Kuchera (Documentary Filmmaking)
2015-Jan: Darren Hill (Quentin Tarantino: An Auteur Analysis)
2015-Jan: Robert Patino (Sport as a Vehicle for Social Change)
2014-F: Neal Abbott (The Catholic Church and the Second Vatican Council)
2012-S: Michael Crowe (Advanced Video Editing)
2012-S: Michael Rivera (Health Care Public Relations Research)
2010-S: Thomas Hansen (Effects of Media Conglomeration)
2005-F: Ashley Powell (Perceptions of Media Production)

Undergraduate Internships Supervised

2018-Jan: Tyler Johnson (Jay Franco and Sons, Minneapolis, MN) 2016-Jan: Bjorn Myhre (RED Food, St. Paul, MN) 2016-Jan: Hannah Mick (KWWL News Channel 7, Waterloo, IA) 2016-Jan: Benjamin Harrison (ESPN Nashville 102.5 The Game, Nashville, TN) 2015-F: Paige Lobdell (KSDK New Channel 5, St. Louis, MO) 2015-Jan: Paige Lobdell (KFAN Radio, Minneapolis, MN) 2015-Jan: Nathaniel Bloechl (KFAN Radio, Minneapolis, MN) 2015-Jan: Ethan Dahlquist (KPVL Radio, Decorah, IA) 2014-F: Hanna Knutson (Monroe Clinic, Monroe, WI) 2013-S: Neal Abbott (Amundson's Clothing and The Good Foot, Decorah, IA) 2012-F: Ethan Groothuis (Winneshiek Energy District, Decorah, IA) 2012-F: Bryce Kilker (Winneshiek Energy District, Decorah, IA) 2011-S: Carolyn Voigt (Allied Marketing, Minneapolis, MN) 2007-F: Tramon Van Lear (B96 FM, Minneapolis, MN) 2006-F: Julius Stokes (Miami Heat, Miami, FL) 2006-S: Julius Stokes (Minnesota Timberwolves, Minneapolis, MN) 2006-S: Paige Mathiowetz (Political Immersion Program, Minneapolis, MN) 2005-F: Paige Mathiowetz (Political Immersion Program, Minneapolis, MN) 2005-S: Derek Williams (KFAN Radio, Minneapolis, MN)

Service to the Department

Attendee. Wabash Institutional Assessment Planning (30 September 2014). Curriculum Developer. Critical Media Studies and Media Production (August 2011 -). Member. Committee to Redesign Public Speaking (June 2011 – August 2011). Member. SpeCom (August 2010 – June 2011). Member. SpeCom (September 2006 – May 2007).

Service to the College

- Participant. Teaching, Scholarship, and Service Discussion Group (20 November 2017).
- Participant. Admissions Admitted Student Day (10 November 2017).
- Panel Moderator. Reformation Commemoration Symposium (31 October 2017). Participant. Workshop – Presumed Incompetence: The Challenges Faced by Faculty and Students at PWI's (30 October 2017).
- Presenter. Admissions Creative Arts Visit Day Documentary Filmmaking Workshop (27 October 2017).
- Presenter. Admission's Preview Day Faculty-led "Academics at Luther" Session (20 October 2017).
- Participant. Admissions Preview Day (19 October 2017).
- Participant. Paideia Program Review (September 2017 -).
- Member. Paideia Writing Committee (September 2017 May 2018).
- Participant. Associated Colleges of the Midwest Hiring and Diversity Workshop (28 June 2017).
- Participant. Helping Students Reflect on J-term Study Abroad Before, During and After (13 June 2017).
- Participant. Associated Colleges of the Midwest Faculty Development Opportunities (6 June 2017).
- Participant. Ádmissions Preview Day (24 April 2017).
- Participant. Grading and Responding to Student Writing (6 April 2017).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's Rashomon (5 April 2017).
- Presenter. Admissions Preview Day Faculty-led "Academics at Luther" Session (31 March 2017).
- Panelist. Competing Passions: Intersections of Race, Gender, and Sexuality (28 February 2017).
- Participant. Ádmissions Faculty Outreach Campaign (10 February 2017).
- Moderator. "Nat Turner: A Troublesome Property" Screening and Discussion (9 February 2017).
- On-Campus Mentor. Associated Colleges of the Midwest Graduate School Exploration Fellowship Program (October 2016 – September 2017).
- Member. Film in Instruction Task Force (October 2016 May 2017).
- Participant. Intercultural Requirement Discussion (12 July 2016).
- Participant. Associated Colleges of the Midwest Institute for College Futures (23-24 June 2016).
- Moderator. Student Research Symposium (6 May 2016).
- Participant. Creating Space to Disagree on College Campuses (28 April 2016).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's Rashomon (6 April 2016).
- Member. Search Committee for Dean of Institutional Equity and Inclusion (April 2016 June 2017).
- Guest Lecturer. Scholar Recognition Day (13 February 2016).
- Outside Reviewer. Art Program Review (17 November 2015).
- Panelist. Gender Neutral Housing Discussion (29 October 2015).
- Facilitator. Jonathan Rattner, Vanderbilt University, Lecture and Screening (7 October 2015).
- Chair. Diversity Council (September 2015 May 2016).
- Member. Communications and Marketing Faculty Advisory Group (August 2015).
- Participant. Vocation of a Lutheran College Conference (20-22 July 2015).
- Participant. LGBTQ Issues and College Life (17 June 2015).
- Participant. Facilitating Student Engagement (16 June 2015).
- Participant. Building Learning Goal Driven Courses (9 June 2015).
- Moderator. Student Research Symposium (8 May 2015).
- Participant. "Twin Peaks" 25th Anniversary (8 April 2015).
- Guest Lecturer. Islam (REL 256) (30 March 2015).
- Participant. Tuesdays with Marty (February 2015 March 2015).
- Member. Paideia Planning Committee (February 2015 December 2016).
- Participant. "Excellent Sheep" Book Discussion (October 2014).
- Advisor. Believing and Achieving (September 2014).

- Member. KWLC Advisory Committee (September 2014).
- Participant. Connect for Success (27 August 2014).
- Guest Lecturer. Luther College Football First-Year Orientation (25 August 2014).
- Participant. Making a College Work VI: Building the First-Year Class (17 July 2014).
- Participant. Making a College Work V: Enhancing the Student Experience (10 July 2014).
- Participant. LIS Summer Workshop (10-12 June 2014).
- Participant. Interacting with Students in the Classroom and Beyond IV: Teaching Students of Differing Preparation and Ability (26 June 2014).
- Moderator. Student Research Symposium (9 May 2014).
- Guest Lecturer. Scholar Recognition Day (15 February 2014).
- Blogger. Ideas and Creations Blog (February 2014).
- Social Sciences Representative. Diversity Council (September 2013 May 2015).
- Moderator. TED Talk "Listening to Global Voices" (5 November 2013).
- Guest Lecturer. Introduction to Biblical Studies (REL 101) (27 October 2013).
- Participant. Associated Colleges of the Midwest Committee for Minority Concerns (21-22 September 2013).
- Advisor. First-Year Advising (July 2013).
- Participant. Reasoning Workshop (22 August 2013).
- Instructor. Lutherlag (22-24 July 2013).
- Guest Lecturer. Scholar Recognition Day (23 February 2013).
- Participant. Teaching Partnership Faculty Development Program (February 2013 May 2013).
- Moderator. Spotlight on Sex and Gender: A Campus Conversation Series Events (February 2012 May 2013).
- Organizer and Moderator. A Night at the Not-So-Silent-Movies (24 October 2012).
- Participant. Mentoring Trio Faculty Development Program (September 2012 May 2013). Advisor. Communication Studies Club (September 2012 – May 2015).
- Guest Lecturer. Intermedia Arts (ART 306) (17 April 2012).
- Guest Lecturer. Scholar Recognition Day (18 February 2012).
- Participant. Associated Colleges of the Midwest FaCE Conference (October 2011).
- Participant. New Faculty Teaching Group (September 2011 May 2012).
- Participant. Mentoring Trio Faculty Development Program (September 2011 May 2012). Ad-hoc Member. Women and Gender Studies Board (September 2011 – May 2013). Guest Lecturer. Introduction to Communication Theory (COMM 3401) (29 November 2010).
- Representative. P&R Representative for Social Sciences (September 2007 May 2009).
- Co-Chair. CLA Student Technology Fee Committee (September 2008 May 2009).
- Representative. Stadium Advisory Committee (September 2007 May 2009).
- Representative. Council of Graduate Students (September 2007 May 2009).
- Participant. Preparing Future Faculty Retreat presented by the Center for Teaching and Learning Services, University of Minnesota (17 May 2006).
- Guest Lecturer. Social Theory and Cultural Change (University of Minnesota: SOC 4703) (3 February 2004).

Service to the Discipline

Participant. Produce Iowa Higher Education Summit (1 June 2017). Board of Directors Member. Sustainable Driftless, Inc. (January 2016 -). Juror. Associated Colleges of the Midwest Film Festival (January 2016). Juror. Kick-It Film Contest (June 2015).

Media and Public Appearances

Interview with Iowa Public Television as part of the series "The Film Lounge" (11 February 2018) on filmmaking and "Marieke."

News feature with Decorah Newspapers (30 January 2018) on filmmaking and "Marieke."

Interview/write-up, "Inside "The Film Lounge" with Thomas Johnson," with the Iowa

Department of Cultural Affairs (29 January 2018) on filmmaking and "Marieke." Interview with St. Cloud Film Fest (5 November 2017) on "Marieke."

Question and answer session with Flyway Film Festival (22 October 2017) on "Marieke." Interview with ENVS 485 (2 November 2017) on communication, ecotourism, and coral reef conservation in Belize.

Interview with Twin Cities Film Fest (21 October 2017) on "Marieke."

Question and answer session with Twin Cities Film Fest (21 October 2017) on "Marieke." News feature with decorahnews.com (5 September 2017) on filmmaking and "Marieke." News feature with WQOW Eau Claire, WI (13 June 2017) on "Marieke." Question and answer session with Decorah Rotary (6 June 2017) on "Ironhead."

Interview with Development Office for Luther College Giving Day (9 March 2017) on filmmaking and teaching.

Question and answer session with Beloit International Film Festival (3 March 2017) on "Ironhead."

Interview with Iowa Public Television as part of the series "The Film Lounge" (19 February 2017) on filmmaking and "Ironhead."

Interview/write-up, "Inside "The Film Lounge" with Thomas Johnson," with the Iowa Department of Cultural Affairs (25 January 2017) on filmmaking and "Ironhead."

News feature with Decorah Newspapers (14 November 2016) on "Ironhead."

Question and answer session with Let's All Be Free Film Festival (15 October 2016) on "Ironhead."

Interview with Marketplace from American Public Media (7 October 2016) on NFL's declining TV ratings.

Question and answer session with Frozen River Film Festival (27 February 2016) on "Ironhead."

Question and answer session with Milwaukee Film Festival (3 October 2015) on "Ironhead." Question and answer session with Oneota Film Festival (29 March 2015) on "Ironhead." News story with decorahnews.con (22 March 2015) on "Ironhead."

Interview with The Classroom ESPN 1220 New York City (26 April 2014) on activism in sport. Interview with KWLC Luther College (16 February 2014) on the Black History Symposium. Interview with KMSP-TV Minneapolis-St. Paul (13 April 2011) on homophobia in sport.