

## WGST Program Senior Project and Internship Presentation Evaluation Rubric

	Emerging	Developing	Proficient	Accomplished
Originality/ Creativity	Contributes little or no original perspective on the subject and makes no reference to existing approaches	Either shows some evidence of creative approach to the subject or a minimal awareness of a variety of approaches	Clearly offers an original approach with respect to the subject, drawing some relationships to other viewpoints	Demonstrates a truly original approach to the subject, deeply contextualized by existing approaches
Focus & Clarity	Presentation of subject is either too broad or too narrow, and demonstrates no clear goal	Some important aspects of the project seem missing from presentation, and aim is somewhat unclear	Most important aspects of the project are addressed, and its goal is evident	Conveys the key points of the project and its research and accomplishes a clearly expressed goal
Research	Demonstrates lack of awareness of relevant work in the area addressed	Incorporates references to some research, but lacks either in quantity or substance	Regularly makes reference to relevant work but may not develop adequate connections to their own approach	Demonstrably well-informed, engaged in a sophisticated dialogue with relevant work in the project area
Evidence	Uses little to no evidence to support claims or uses mostly inappropriate evidence	Uses evidence but not in sufficient quantity or not sufficiently relevant	Uses sufficient appropriate evidence but not consistently	Uses ample and appropriate evidence consistently

Terminology	Makes little to no use of appropriate terms, concepts or forms related to the subject	More often than not, attempts to use relevant terms, concepts or forms are ineffective	Speaks in the appropriate language of the subject or discipline with few lapses	Employs disciplinarily appropriate terminology, concepts or forms consistently and with sophistication
Tempo	Evidences obvious lack of rehearsal: either very slow or very rushed, or significantly exceeds allotted time	Insufficient rehearsal, which results in inconsistent tempo and/or fails to meet time limits.	Performance is rehearsed and conforms to time limits but has a somewhat uneven tempo	Clearly well-rehearsed to conform to time limits, without appearing rushed or slow
Organization	Lacks a clear structure and fails to reach a conclusion	Some ideas are not clearly organized, and lacks some important connections	Has a clearly identifiable structure but may lack some connections	Has a coherent structure that leads the audience to a powerful conclusion
Audience Engagement	Perfunctory performance: present in body but not in spirit.	Sustains audience attention only at times; presentation sometimes lack energy	Holds audience attention for most of presentation, with few lapses	Engaging and stimulating; sustains attention throughout the entire presentation